



PEDESTRIAN SAFETY

Distracted driving puts pedestrians at risk and could result in a deadly collision. Always keep your eyes on the road, and never text and drive.



AGGRESSIVE DRIVING

Aggressive driving and road rage puts everyone on the road at risk, and can put you in jail.



BICYCLE SAFETY

Being aware and considerate of cyclists on the road ensures the safety of all roadway users.



SPEEDING

Speeding isn't just illegal, it's dangerous. Driving too fast makes you more likely to hit another car or pedestrian, gives you less control while driving, and increases the severity of any resulting collision.

WHAT IS THE SAFETY ACTION PLAN?

The Dona Ana Safety Action Plan:

- Is a **roadmap** to identify critical investments, policies, and strategies to improve safety in the County;
- Is aimed at **reducing and eliminating fatal and serious-injury crashes**;
- Uses **data analysis and public engagement** to characterize roadway safety problems and identify most significant risks;
- **Evaluates conditions and needs** along major roads in Doña Ana County;
- **Provides recommendations** for infrastructure improvements and County programs that address safety;
- **Creates a qualifying plan** for Doña Ana County and smaller incorporated jurisdictions for SS4A Implementation grants.



DOÑA ANA COUNTY SAFETY ACTION PLAN

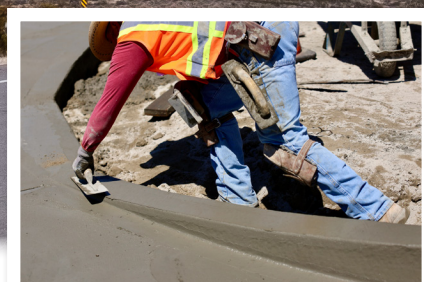
LEARN MORE ABOUT THE SAFETY ACTION PLAN





DOÑA ANA COUNTY SAFETY ACTION PLAN (SAP)

Doña Ana County developed a Safety Action Plan (SAP) to reduce crashes on local roads and highways. The SAP analyzed years of crash data, gathered feedback through an online interactive map and in-person community events, listened to stakeholders, and drove the streets with traffic engineers and transportation planners to identify and observe safety issues. These efforts led to the development of a Priority Safety Network that will guide the spending of County resources.



IMPROVING INFRASTRUCTURE

A sustainable way to address the identified safety issues is through changes to the roadway design in ways that create safer speeds and more alert drivers and expand transportation options.

For more details on how the SAP process identified infrastructure investments to improve safety, see the back flap.

Transforming roads takes time, money, and usually means construction. While these changes may cause delays and inconvenience, they'll make our roads safer, leading to fewer crashes and lives saved.



BECOME A PART OF THE SOLUTION

Infrastructure improvements can only get us so far. The choices you make while you drive, bike, or walk can also make a difference. Crash analysis and outreach completed during the SAP indicates that Doña Ana County residents are most concerned about these safety issues:

- Aggressive Driving
- Pedestrian Safety
- Speeding
- Bicycle Needs

Additional resources about these issues are available. Visit the DACSAP website or request them at the DACSAP email. **Remember, we all just want to arrive safely at our destination.**