



Bohannon  Huston

TOOLE
DESIGN



505-264-0111



dacsap@bhinc.com

BECOME A SAFE DRIVING CHAMPION

WHAT IS A SAFETY CHAMPION?

Safety champions are members of our community just like you! By spreading awareness of safe driving techniques and the Safety Action Plan (SAP), you can help Doña Ana County become a safer place to live for everyone on the road.

SAFE DRIVING TIPS

- ▶ Keep your eyes on the road, your hands on the wheel, and avoid distractions like using your phone, eating, or talking to passengers.
- ▶ Obey the speed limit and all traffic signs, use your seatbelt, and never drive impaired.
- ▶ Check the weather and be extra careful in bad weather, and be prepared for emergencies.
- ▶ Anticipate what other drivers might do, leave yourself space to react, and slow down or pull over if you encounter an aggressive driver.



PEDESTRIAN SAFETY

Distracted driving puts pedestrians at risk and could result in a deadly collision. Always keep your eyes on the road, and never text and drive.



AGGRESSIVE DRIVING

Aggressive driving and road rage puts everyone on the road at risk, and can put you in jail. A calm driver is a safe driver.



SPEEDING

Speeding isn't just illegal, it's dangerous. Driving too fast makes you more likely to hit another car or pedestrian, gives you less control while driving, and increases the severity of any resulting collision.



BICYCLE SAFETY

Being aware and considerate of cyclists on the road ensures the safety of all roadway users. With less protection than cars, cyclists are at a greater risk of a fatal collision when involved in an accident.



WHAT CAN I DO TO SPREAD THE WORD?

REACH OUT TO LOCAL ORGANIZATIONS

Individuals aren't the only ones who can help keep our community safe. Local organizations, schools, businesses, and other groups can help to promote educational materials and spread the word about the importance of safe driving in Doña Ana County.



CONTACT DOÑA ANA COUNTY STAFF FOR SUPPORT



County staff are available to help in the event of road safety issues, such as observed hazardous conditions, recurring street racing, speeding, impaired driving, or any other issue that makes driving unsafe in Doña Ana County. A form is available on the county website, which you can use to report a safe driving issue directly to county staff. County staff will then work with local authorities to mitigate the safety issue.

SAFE DRIVING TIPS

- ▶ Always maintain a safe distance between vehicles when driving. Keeping two car lengths in front of you at all times ensures a safe stopping distance.
- ▶ Small children should always be in a car seat when driving, and should be checked and fitted before every trip.
- ▶ Never operate a vehicle when drinking, using drugs, or any other prescription medications that alter your state of mind.
- ▶ If you are feeling tired behind the wheel, safely pull over and take a break.

GO TO THE SAFETY ACTION PLAN WEBSITE

Additional information and outreach materials are available on the SAP website which you can print out to use as a safety champion.



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